



Announcement | Lisbon | 20 March 2014

Qualified Holding

Portugal Telecom, SGPS, S.A. ("PT") hereby informs that UBS AG ("UBS AG") now holds more than 5% of the share capital of PT.

On 13 March 2014, UBS AG, Zurich and Basel acquired a total of 1,018,400 PT ordinary shares, over the counter. As a result of such transaction, UBS AG holds a qualified holding corresponding to a total of 45,736,067 PT ordinary shares representing 5.1% of PT's share capital and corresponding voting rights as follows:

- 29,492,450 shares representing 3.29% of the share capital and voting rights in PT are held by UBS AG;
- 7,032,261 shares representing 0.78% of the share capital and voting rights in PT are held in the name of UBS AG on behalf of several of its clients;
- 9,211,355 shares representing 1.03% of the share capital and voting rights in PT are held by the following subsidiaries of UBS AG:
 - CCR Asset Management: 1,265,840 PT shares;
 - UBS Financial Services Inc.: 23,569 PT shares;
 - UBS Fund Management (Switzerland) AG: 767,420 PT shares;
 - UBS Fund Services (Luxembourg) SA: 5,545,370 PT shares;
 - UBS Global Asset Management (Australia) Ltd: 12,538 PT shares;
 - UBS Global Asset Management (Hong Kong) Ltd: 729,693 PT shares;
 - UBS Global Asset Management (Japan) Ltd: 366,447 PT shares;
 - UBS Global Asset Management (Singapore) Ltd: 27,438 PT shares;
 - UBS Global Asset Management (UK) Ltd: 352,322 PT shares;
 - UBS Global Asset Management Life Ltd: 120,718 PT shares.

This statement is pursuant to the terms and for the purposes of articles 17 of the Portuguese Securities Code and 2 of the Portuguese Securities Commission Regulation no. 5/2008, following a communication received by fax from UBS AG, Postfach 8098 Zurich, Switzerland.

Portugal Telecom, SGPS SA
Avenida Fontes Pereira de Melo, 40
1069-300 Lisboa
Portugal

Public company
Share capital Euro 26,895,375
Registered in the Commercial
Registry Office of Lisbon
and Corporation no. 503 215 058

Portugal Telecom is listed on the
Euronext and New York Stock
Exchange. Information may be
accessed on the Reuters under the
symbols PTC.LS and PT and on
Bloomberg under the symbol PTC.PL.

Nuno Vieira
Investor Relations Director
nuno.t.vieira@telecom.pt
Tel.: +351 21 500 1701
Fax: +351 21 500 0800